

Quinn Warnick

Rhetoric and Professional Communication
English Department
Iowa State University
435 Ross Hall
Ames, IA 50011-1201

home: 515.232.3103
cell: 515.203.9082
fax: 515.294.6814
warnick@iastate.edu
<http://quinnwarnick.com>

Education

Doctor of Philosophy, Rhetoric and Professional Communication, expected 2010

Iowa State University, Ames, Iowa

Dissertation: *Ethos and Argumentation in an Online Community*

Committee: Lee Honeycutt, Charles Kostelnick, Don Payne, Linda Shenk, Anthony Townsend

GPA: 4.0

Master of Arts, Rhetoric, Composition, and Professional Communication, 2006

Iowa State University, Ames, Iowa

Thesis: *Corporate Weblogs: The Role of a New Genre in Shaping Institutional Ethos*

Committee: Lee Honeycutt, Dorothy Winsor, Volker Hegelheimer

GPA: 4.0

Bachelor of Arts, English, 1999

Brigham Young University, Provo, Utah

Major GPA: 4.0; Cumulative GPA: 3.84

Publications

Warnick, Quinn. Review of Drupal as an Educational Content-Management System. *TESL-EJ* 11.1 (2007).
<<http://tesl-ej.org/ej41/m1.html>>

Warnick, Quinn. "Toward a More Productive Discussion about Instrumental Discourse." *Orange Journal* 6.1 (2006). <<http://orange.eserver.org/issues/6-1/warnick.html>>

Warnick, Quinn. Review of *Creating a Web Page with HTML*, by Elizabeth Castro. *Business Communication Quarterly* 68.1 (March 2005): 105–108.

Publications in Progress

Warnick, Quinn. "Approaching New Technologies." *The Business Writer's Companion*, 6th ed. Alred, Gerald J., Charles T. Brusaw, and Walter E. Oliu. Boston: Bedford/St. Martin's, 2010 (forthcoming).

Warnick, Quinn, and S. Scott Graham. "Typogracy: Teaching Typeface Selection and Implementation as a Literate Practice." *Technological Spaces: Interweaving the Physical and the Virtual in Information Spaces*. Ed. Loel Kim and Jason Swarts. (Collection under review at Texas Tech University Press.)

Warnick, Quinn. "Unmanaged, Unmonitored, and Utterly Successful: A Case Study in Knowledge Management." (Under review at *Technical Communication*.)

Refereed Conference Presentations

"Ethos without Identity: Reputation Building in Virtual Communities." Conference on College Composition and Communication, Louisville, KY, March 2010 (forthcoming).

- “The Dark Side of Web 2.0: Worst-Case Scenarios from the World of Online Business Communication.” Association for Business Communication Conference, Portsmouth, VA, November 6, 2009 (forthcoming).
- “Looking a Gift Horse in the Mouth: Alternative Approaches to Learning Management Systems.” Computers and Writing Conference, University of California, Davis, June 19, 2009.
- “Walled Gardens vs. Wild Prairies: What Happens when Composition Moves out of the Classroom?” Conference on College Composition and Communication, San Francisco, CA, March 13, 2009.
- “Close Textual Analysis: A Method for Analyzing Corporate Texts” (part of “The Many Faces of Corporate Texts: A Multi-method Rhetorical Criticism Panel,” with Cynthia King, Cynthia Ryan, and Dale Cyphert). Association for Business Communication Conference, Incline Village, NV, October 31, 2008.
- “Emerging Technologies That Matter: Bridging the Gap between Classroom and Workplace Tools” (with David Christensen). Association for Business Communication Conference, Incline Village, NV, October 30, 2008.
- “Technical and Logistical Issues in Video-Based Program Assessment.” International Writing Across the Curriculum Conference, Austin, TX, May 29, 2008.
- “Am I Going to Get Sued for This?: Fair Use and Fear in the Digital Classroom.” Computers and Writing Conference, University of Georgia, May 23, 2008.
- “One Goal, Many Systems: Knowledge Management Practices in a Multimodal Workplace.” Association for Business Communication Conference, Washington, D.C., October 12, 2007.
- “Typocracy: Teaching a Nuanced Approach to Typeface Selection and Design” (with S. Scott Graham). Association for Business Communication Conference, Washington, D.C., October 11, 2007.
- “Finding the Sweet Spot: New Directions in Electronic Portfolio Development.” Computers and Writing Conference, Wayne State University, May 18, 2007.
- “Would Aristotle Link to Wikipedia? The Role of Ethos in a Hypertext Age.” Conference on College Composition and Communication, New York City, NY, March 23, 2007.
- “Coping with the Aesthetic of Ugly: Teaching Visual Rhetoric in Hostile Environments.” Great Plains Alliance for Computers and Writing Conference, Minnesota State University, Mankato, November 10, 2006.
- “Growing the Next Generation of Business Communication Faculty.” Association for Business Communication Conference, San Antonio, TX, October 27, 2006.
- “Building a New Discourse Community: Challenges in Implementing a Campus-Wide Curriculum.” International Writing Across the Curriculum Conference, Clemson University, May 19, 2006.
- “Are You Talking to Me?: How Academic Weblogs Remediate Human Conversation in the Composition Classroom.” Conference on College Composition and Communication, Chicago, IL, March 25, 2006.
- “The Business of Blogging: How Weblogs Are Changing the Face of Corporate Communication.” Modern Language Association Convention, Washington, D.C., December 30, 2005.
- “Taming the Wild Blog: Using Academic Weblogs to Foster Classroom Communities.” Great Plains Alliance for Computers and Writing Conference, Minnesota State University, Mankato, April 15, 2005.

Invited Presentations, Workshops, and Interviews

- “Against the LMS: Why (and How) You Should Abandon Your Learning Management System.” Guest lecture in Dr. David R. Russell’s English 603 course, “Teaching Communication Online: Practice, Theory, and Research,” Iowa State University, October 7, 2009.
- “Talk About IT: Social Bookmarking.” Interviewed by Jim Twetten, Assistant Director of IT Services, Iowa State University, September 2009. <<http://www.it.iastate.edu/talkaboutit/socialbookmarking>>
- “Streamlined Grading Using Rubrics in Moodle.” Advanced Communication Workshop Series, Iowa State University, September 16, 2009.
- “Facebook and Twitter and Blogs, Oh My! Staying Safe and Sane Online.” Community workshop, Ames, Iowa, September 15, 2009.
- “Mastering the Fundamentals of Professional Grant Writing.” Guest lecture in Dr. Ruth Litchfield’s Food Science and Human Nutrition 463 course, Iowa State University, September 1, 2009.
- “A New Approach to Peer Review in Computer Classrooms.” Orientation for First-Year Teaching Assistants, Iowa State University, August 19, 2009.
- “Integrating Social Bookmarking into Your Class Website.” ComETS Symposium, Iowa State University, April 14, 2009.
- “Foregrounding Oral Presentations in Advanced Communication Courses.” ISUComm Workshop, Iowa State University, November 14, 2008.
- “Owning Your Online Identity: Three Approaches to Creating Electronic Teaching Portfolios.” Great Plains Alliance for Computers and Writing Conference, Iowa State University, November 8, 2008.
- “Using Moodle to Manage Your Courses.” Orientation for First-Year Teaching Assistants, Iowa State University, August 15, 2007.
- “Tools and Tips for Improving Student Interaction in the Digital Classroom.” AgComm Workshop, Iowa State University, April 4, 2007.
- “Using English Department Course Websites.” Studio for New Media Luncheon, Iowa State University, November 8, 2006.
- Invited speaker, Orientation for First-Year Teaching Assistants, Iowa State University, August 18, 2006.
- “Website Design with a Content Management System.” ISUComm Workshop, Iowa State University, August 1, 2006.
- “Electronic Portfolio Design and Development.” ISUComm Workshop, Iowa State University, May 31, 2006.
- “Send Whatever You Want’: A Case Study in Twenty-First Century Independent Publishing.” Iowa State University, November 2, 2005. <<http://lectures.eserver.org/1032>>
- Invited speaker, Orientation for Rhetoric, Composition, and Professional Communication Graduate Students, Iowa State University, September 9, 2005.
- Invited speaker, Orientation for First-Year Teaching Assistants, Iowa State University, August 19, 2005.

Teaching Experience

English 314, Technical Communication (Two sections: Fall 2009)

This university-wide service course introduces students to the theoretical and practical aspects of technical communication. Students work extensively in small groups to address ethical issues, describe complex technical processes, and solve workplace communication problems. The course integrates written, oral, visual, and electronic communication throughout all assignments.

English 411, Technology, Rhetoric, and Professional Communication (One section: Spring 2009)

This senior-seminar for technical communication majors uses the lens of rhetoric to examine the historical roots of communication technologies and explore the economic, ethical, and social issues facing today's workers, students, and citizens. Students examine emerging technologies to gain a deeper understanding of how technology influences the decisions of technical communicators in an increasingly electronic world.

English 313, Writing for the World Wide Web (One section: Fall 2008)

This advanced communication course introduces students to the field of professional web design. Students create standards-compliant websites using extensible hypertext markup language (XHTML) and cascading style sheets (CSS), analyze and respond to specific rhetorical situations in online environments, and explore the principles of information architecture and usability as they are practiced on the web.

English 309, Report and Proposal Writing (Four sections: Summer 2005, Summer 2006, Summer 2007, Spring 2009)

This university-wide advanced communication course introduces students to the theory and practice of preparing and analyzing reports and proposals intended for businesses, governmental agencies, and nonprofit foundations. Students work closely in small groups to research grant opportunities, write and design proposals, and deliver multimedia presentations.

English 302, Business Communication (Two sections: Fall 2006, Spring 2007)

This university-wide advanced communication course helps students understand the theory, principles, and processes of effective communication in the workplace. Students analyze and create professional documents in multiple genres, with their work culminating in an end-of-semester electronic portfolio. The course integrates written, oral, visual, and electronic communication throughout all assignments.

English 213, Computers in the Study of English (Three sections: Fall 2007, Spring 2008, Fall 2008)

This technology-focused composition course serves as an intermediary step between first-year composition and advanced communication courses. Students gain experience with numerous computer applications (document design, audio editing, web design, etc.) and gain functional, critical, and rhetorical computer literacy skills as they explore contemporary issues affecting English studies.

English 105H, First-Year Composition, Honors (One section: Fall 2005)

This "themed" course focuses on documentary work. Students conduct research on the definition of documentary, analyze documentary films, create posters documenting local events, and design electronic portfolios of their most successful communication activities.

English 105, First-Year Composition II (Two sections: Spring 2005)

This computer-intensive course emphasizes arguing a position, analyzing texts, and using primary and secondary sources. In addition to completing traditional assignments, students learn about electronic communication by posting individual entries to a class weblog and responding to their peers' entries throughout the semester.

English 104, First-Year Composition I (One section: Fall 2004)

This introductory course centers on college-level writing strategies, with an emphasis on critical reading and thinking skills. Students interview their classmates and representatives of on-campus organizations, analyze works of art on campus, design brochures for extracurricular activities, and research controversial topics affecting university students.

Grants, Awards, and Honors

Wakonse Fellow, Wakonse Foundation, 2009

“Learning Support System for Communication-Intensive Courses” (coauthored with Don Payne), Iowa State University Computation Advisory Committee Grant (\$54,628), 2007

F. Wendell Miller Scholarship, Iowa State University, 2006–2010

Huncke Teaching Fellowship, Iowa State University English Department, 2006

Robert W. Parks Award, Iowa State University Honors Program, 2006

Graduate Teaching Excellence Award, Iowa State University English Department, 2006

PACE Scholarship, Iowa State University, 2004–2005

Federal Employee Education and Assistance Fund Scholarship, 2004–2005

Emerging Congressional Leader Fellowship, Stennis Center for Public Service, 107th Congress, 2002

Service

National

Member, Digital WPA Committee, Council of Writing Program Administrators, Summer 2009–Present

Member, Committee on Computers in Composition and Communication, Conference on College Composition and Communication, Spring 2009–Present

Assistant Web Developer, Council of Writing Program Administrators, Fall 2008–Present

Member, MLA Liaison Committee, Association for Business Communication, Spring 2006–Present

Assistant Editor, *Journal of Business Communication*, Summer 2007–Spring 2009

University

Member, Computation Advisory Committee, Iowa State University, Fall 2006–Spring 2008

Member, ISUComm Foundation Courses Committee, Iowa State University, Fall 2005–Spring 2008

Member, Computer Advisory Committee, College of Liberal Arts and Sciences, Iowa State University, Fall 2005–Spring 2008

Consultant, The Olive Tree Project, Public Policy and Administration Department, Iowa State University, Fall 2004

Departmental

Assistant Director, Great Plains Alliance for Computers and Writing Conference, Fall 2008

Graduate Student Representative, English Department Faculty Hiring Committee, Spring 2008

Member, Computer Resource Committee, English Department, Iowa State University, Fall 2005–Spring 2007

Member, Web Subcommittee, Rhetoric and Professional Communication Committee, English Department, Iowa State University, Fall 2004–Spring 2005

Work Experience

Graduate Teaching Assistant, English Department, Iowa State University, Fall 2004–Present

Design and teach undergraduate courses in composition, business communication, and technical communication; implement ISU's innovative WOVE curriculum, teaching written, oral, visual, and electronic communication; teach in computer labs and traditional classrooms. (See "Teaching Experience" for additional information.)

Instructional Technology Coordinator, ISUComm, Iowa State University, Fall 2007–Summer 2008

Administered the open-source learning-management system (Moodle) used by instructors throughout ISU's communication-across-the-curriculum program; developed instructional materials for faculty and teaching assistants to enhance computer-based pedagogy; planned and conducted regular workshops focused on using new technologies in the classroom.

Program Assistant, ISUComm, Iowa State University, Fall 2005–Summer 2007

Assisted the director of ISU's university-wide communication-across-the-curriculum program; designed, edited, and oversaw publication of student guides, instructor manuals, and publicity materials; developed and maintained the program's website; performed budgetary and other administrative functions.

Southern Utah Area Director, St. George office, U.S. Senator Robert F. Bennett, Nov. 2002–Aug. 2004

Acted as Senator Bennett's sole representative to constituents in an eight-county area; spearheaded the planning of the annual Utah Rural Business Technology Conference, for which I raised \$50,000 in 2003 and \$60,000 in 2004; worked with elected officials, constituents, and interest groups to prioritize projects for federal appropriations and find solutions to local problems under federal jurisdiction.

Legislative Aide, Washington, D.C., office, U.S. Senator Robert F. Bennett, Jan. 2000–Nov. 2002

Advised Senator Bennett on education, arts, health care, and small business issues; worked with committee staff to draft bills and amendments for Senate consideration; was instrumental in securing federal funding for higher education and arts programs, including the Smithsonian Institution's Museum on Main Street project and distance learning programs at Brigham Young University and Utah State University.

Writer and Editor, Marriott School of Management, Brigham Young University, Aug. 1997–Aug. 1999

Wrote articles for, copyedited, and conceived design for *Exchange*, the school's alumni magazine, with a circulation of 40,000; wrote and edited press releases, promotional brochures, and the dean's correspondence.

Professional Organizations

Association for Business Communication

Association of Teachers of Technical Writing

Council of Writing Program Administrators

Modern Language Association

National Council of Teachers of English

References

Lee Honeycutt, PhD

Associate Professor, Department of English
Iowa State University
441 Ross Hall
Ames, IA 50011-1201
office: 515.294.3625
home: 515.733.4903
honeyl@iastate.edu

Michael Mendelson, PhD

University Professor, Department of English
Iowa State University
333 Ross Hall
Ames, IA 50011-1201
office: 515.294.3625
home: 515.233.2462
mendy@iastate.edu

W. Don Payne, PhD

Associate Professor, Department of English
Director, ISUComm
Iowa State University
3024 Morrill Hall
Ames, IA 50011-2170
office: 515.294.3584
donpayne@iastate.edu

David R. Russell, PhD

Professor, Department of English
Iowa State University
251 Ross Hall
Ames, IA 50011-1201
office: 515.294.4724
drrussel@iastate.edu

Barb Blakely, PhD

Associate Professor, Department of English
Director, ISUComm Foundation Courses
Iowa State University
409 Ross Hall
Ames, IA 50011-1201
office: 515.294.3217
blakely@iastate.edu